Wireless phone numbers should remain portable. It becomes unreasonably difficult to ever change phones and companies if the number stays with the company. There are over 200 people that have my cell phone number, and I would have to notify each one of them if I changed. Also, with all of the new area codes that are now being used, you would burn through far fewer if the number would stay with the consumer. Finally, it seems as though it would become the same type of monoply problem that the cable companies now enjoy, as they control the area that you are in, without any meaningful competition. The wireless companies controlling the numbers makes no rational sense at all.